



vish

**PREPARING FOR
THE BUSIEST TIME
OF THE YEAR**



getvish.com

FIVE TIPS TO MAKE MORE MONEY THIS HOLIDAY SEASON



PRICE FOR PROFIT

Evaluate your current pricing model - are your service menu prices no longer making you money? Whether you want to switch to parts and labor, time-based, all-inclusive, or create your own bespoke pricing, Vish can tailor your system to your needs and uses reporting to identify areas you may be undercharging.

Curious about which pricing model may work best for your salon? Read our [time-based pricing white paper](#) to learn more about the differences of each model.



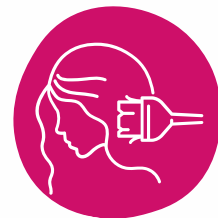
REDUCE YOUR COLOR COSTS

Are you ready to reduce your color inventory purchases by 25-40%? Leverage the color usage and inventory reports in the Vish Dashboard to identify which colors are trending this season. Order ONLY what you use, so you can invest money wisely and keep cash free.



AUTOMATE THE EXTRA PRODUCT CHARGE

If you aren't using extra product charges, you are missing out on thousands in potential revenue! Talk to your Vish [Educator](#) to identify opportunities to make more money and boost your service revenue by 10-15% during the busiest time of the year.



STAY CONSISTENT WITH CLIENTS

When the salon gets busy, human error happens, and services get missed. Undercharging at one appointment and then charging for that toner on the next appointment can leave your clients (and your finances) confused. Capture 100% of services by utilizing the Vish Front Desk app. Not sure how? Ask your [Vish Educator](#).



FOCUS ON THE REWEIGH

Ensure that the whole team is reweighing their bowls after every service. This will help to drive down product costs per service over time and save you money in the long run. Vish Educators recommend mixing small bowls as you go to avoid excess product dispensed.

WATCH [THIS VIDEO](#) TO LEARN MORE ABOUT HOW YOU CAN MAKE MORE MONEY AND IMPROVE YOUR PRICING