

HOW MUCH HAIR COLOR DO WE WASTE?

Protecting profitability syncs up organically with protecting the planet.

The **AVERAGE**

waste per service is \$1.44.

15 MILLION LBS OF HAIR COLOR WASTED EVERY YEAR



The average hair stylist throws away a full bowl of color every **two days**.

SAVE YOUR PROFIT!

Wasted **INVENTORY**

averages 25-40%.

2 OF EVERY 5 COLOR TUBES WASTED



If we stopped wasting color, salons would increase profitability by **\$17,280 per year**.

“What we do in our salons today will directly affect the generations to come.”

Jaclyn Cosh
Jem Hair Studio

Highest waste **CATEGORY**

is lightener.

328,767 COLOR TUBES WASTED EVERY DAY

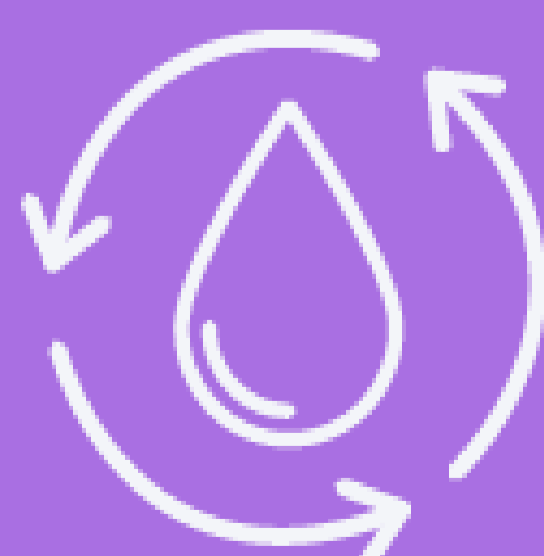


That's **120,000,000** tubes every year!

The most **EFFICIENT**

stylist in the world uses \$2.12 per service.

170 BOWLS AVERAGE STYLIST WASTES YEARLY



Green Circle Salons recycles over **100,000 lbs** of hair color a year.

Learn more about how salons are eliminating waste to become more sustainable and profitable.